

July 8, 2022

Dear Sir/Madame,

This is a letter of support for Katie Biddle, and her contribution to the Marketing Department of the SMUD Museum of Science and Curiosity (MOSAC). As a newly established civic amenity in the state capitol and during the unforeseen public health challenges we knew there would be challenges opening a science center. Katie stepped into the role of Marketing Manager and quickly caught on to multiple demands in and across departments. She was able to increase the social media presence of MOSAC and met deadlines consistently.

Katie brings great marketing skills, high energy, determination and exceptional work ethic as an employee. While MOSAC posed some cultural challenges that were not a great fit, I can attest that Katie would be a valuable asset to an organization with an established and well-matched culture.

Sincerely,



Shahnaz Van Deventer  
Director | Marketing & Development